



RUBY SAHOTA

Member of Parliament – Brampton North

Députée - Brampton Nord

News Release

For Immediate Release

MP Sahota: Committed to Offering More Affordable Cell Phone Services

Federal Government announces next steps to help reduce wireless prices and promote competition

09/03/2020 – Brampton, ON – Ms. Ruby Sahota, the re-elected Member of Parliament for Brampton North, is proud to that the Federal Liberal Government is moving forward with its commitment to take action to offer more affordable options for cell phone services.

MP Sahota knows that Canadians are relying on cell phone services for their everyday needs, making access to high quality and affordable wireless services absolutely essential. That is why the Government of Canada is offering Canadian consumers more affordable options by helping to reduce the cost of mid-range cell phone services by 25 percent and further increasing competition.

The Honourable Navdeep Bains, Minister of Innovation, Science and Industry, announced the release of the [2019 Price Comparison Study](#). The study shows that average prices from regional providers were up to 45 percent lower than plans provided by the three big national carriers. While this progress is promising, the prices for mid-range plans have not moved.

To that end, Minister Bains presented the next steps to lower prices for telecom services and promote competition. To track progress of a 25 percent reduction, the Government will report on wireless pricing quarterly by establishing a [clear benchmark](#). This will also increase transparency. For cellphone plans that offer 2 GB to 6 GB of data, the three big national carriers—Bell Canada, Rogers Communications Canada and Telus Communications—are expected to lower their prices by 25 percent in the next two years.

If these targets are not met within two years, the Government will take action with other regulatory tools to further increase competition and help reduce prices.

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